

“Pricing to Sell: Problems & Solutions”

Thursday, August 12, 2010

Instructor: Kerry Kelly, Hallmark Sales Training

Sponsor: [McGill Escrow and Title, LLC](#)

4 CE Credits

Time: 9:00am-1:00pm

Cost: \$35/Ed Pass

[\\$45 nonmembers](#)

Does your seller want more? In today’s market, pricing property to sell is critical. The days of over pricing and allowing the market to catch up in a short time are history. Realtors should be the first line of professionals to price a property at market value. Learn how to complete a **Comparative Market Analysis** and reconcile a range of values. Be able to present, support, and defend the value to your sellers! [Flyer](#)

****You must have your license to receive CE credit****