

“Branding with Search Engine Indexers and Optimizers” 3 CE Credits
Thursday, September 16, 2010 Time: 9:00am-Noon
Instructor: [Chuck Bonamer](#) Cost: \$35 or Education Pass
Sponsor: [Homes and Land](#) \$45 nonmembers

Some sites get more traffic than others. Why? Because of the computer code that they use. Learn the basics of search engine indexing and optimizing. Look at the options: Pay someone, buy a stand alone program, use online indexers – or maybe a combination. This course looks inside of web pages and coordinates the computer code with the text. A few techniques and a ½ hour a month will help your page stay on top of Google and the other search engines. You’ll learn techniques which will help get your pages found more quickly. There is no need to pay someone for this service. Learn how to become self-sufficient! [Flyer](#)

**** You must have your license number to receive CE Credits****